**TEXT FOR ITUNES STORE:**

Mae CAM yn cynnig platfform i gerddoriaeth arbrofol a ffilmiau anturus o Gymru, yn ogystal â rhoi sylw i artistiaid o amgylch y byd sydd o'r un brethyn creadigol. Yn gweithredu fel rhaglen radio, yn guraduron ffilmiau a rhaglenni dogfen flaengar, yn gylchgrawn digidol ac yn gyfres o ddigwyddiadau byw - mae CAM yn hafan i feddwl amgen.

* Mae’r ap yma yn rhoi rhagflas o’r rhaglen radio ‘Cam o’r Tywyllwch’ gan ganolbwyntio ar gerddoriaeth amgen a gaiff ei greu yng Nghymru.
* O fewn yr ap byddwch yn gallu gwrando ar bedwar cymysgiad arbennig ar gyfer bob tymor.
* Bydd pob cymysgiad yn cynnwys traciau gan artistiad blaengar hen a newydd o Gymru ac yn adlewyrchu y math o gerddoriaeth gaiff ei chwarae ar ein rhaglen radio yn rheolaidd.

CAM is a platform for experimental music and film from Wales, as well as showcasing artists from around the world cut from the same creative cloth. CAM operates as a radio show, adventurous film and documentary curators, a digital magazine and a series of live events – a haven for alternative thinking.

* This app gives a taste of the ‘Cam o’r Tywyllwch’ radio show, concentrating on the alternative music created in Wales.
* Within the app, you will be able to listen to four special mixes, one for each season.
* Every mix will include tracks from leading artists, old and new, from Wales that reflects the type of music played on our radio show regularly.

**TEXT FOR APP CONTENT:**

**Individual seasons pages**

**GWANWYN/ SPRING**

CRYNODEB/ SUMMARY

Rhagflas o’r gerddoriaeth arbrofol ac electroneg sydd yn cael ei greu yng Nghymru heddiw gyda ambell i fflach ysbrydoledig o’r gorffennol. Yn rhaglen y Gwanwyn cewch wrando ar synau drôn o ogledd ddwyrain Cymru gyda Spaceships over Deeside yn ogystal â recordiadau sain yr artist Jacob Whittaker a llawer mwy.

I gael clywed ein rhaglenni radio rheolaidd, ewch i’n gwefan cam.cymru

A taste of the experimental and electronic music created in Wales today with an occasional inspirational flash from the past. In the Spring programme you can listen to drone music from north east Wales with Spaceships over Deeside as well as the sound recordings of the artist Jacob Whittaker and many more.

To listen to our regular radio shows, go to our website cam.wales

ARTISTIAID/ ARTISTS

SPACESHIPS OVER DEESIDE/ ANNALOGUE/ R.SEILIOG/ JACOB WHITTAKER/ LLION SWYD/ DATBLYGU/ THE MASTER MUSICIANS OF DYFFRYN MOOR/ AP DUW

**HAF/ SUMMER**

CRYNODEB/ SUMMARY

Rhagflas o’r gerddoriaeth arbrofol ac electroneg sydd yn cael ei greu yng Nghymru heddiw gyda ambell i fflach ysbrydoledig o’r gorffennol. Yn rhaglen yr Haf cewch wrando ar synau rhyfedd Meic Sbroggs yn ogystal â thrac o un o amryw brosiectau Geraint Ffrancon o dan yr enw Recordiau a llawer mwy.

I gael clywed ein rhaglenni radio rheolaidd, ewch i’n gwefan cam.cymru

A taste of the experimental and electronic music created in Wales today with an occasional inspirational flash from the past. In the Summer programme you can listen to the strange sounds of Meic Sbroggs as well as a track from one of the various projects operated by Geraint Ffrancon under the name Recordiau, and many more.

To listen to our regular radio shows, go to our website cam.wales

ARTISTIAID/ ARTISTS

SHAUN GREY/ EILIR PIERCE/ LOSIN PWDR/ MEIC SBROGGS/ RECORDIAU/ ECTOGRAM/ CARCHARORION/ IANTO POITCH

**HYDREF/ AUTUMN**

CRYNODEB/ SUMMARY

Rhagflas o’r gerddoriaeth arbrofol ac electroneg sydd yn cael ei greu yng Nghymru heddiw gyda ambell i fflach ysbrydoledig o’r gorffennol. Yn rhaglen yr Hydref cewch wrando ar Swefn, un o brosiectau yr amryddawn Ian Watson yn ogystal â phrofi curiadau electronig Plyci a llawer mwy.

I gael clywed ein rhaglenni radio rheolaidd, ewch i’n gwefan cam.cymru

A taste of the experimental and electronic music created in Wales today with an occasional inspirational flash from the past. In the Autumn programme you can listen to the Swefn, one of the many projects of the multi-talented Ian Watson as well as sampling the electronic beats of Plyci, and many more.

To listen to our regular radio shows, go to our website cam.wales

ARTISTIAID/ ARTISTS

ISLET/ LOCATION BAKED/ LLENNI LLWM/ MACHO CITY/ SWEFN/ PLYCI/ HIDDEN RIVERS

**GAEAF/ WINTER**

CRYNODEB/ SUMMARY

Rhagflas o’r gerddoriaeth arbrofol ac electroneg sydd yn cael ei greu yng Nghymru heddiw gyda ambell i fflach ysbrydoledig o’r gorffennol. Yn rhaglen y Gaeaf cewch wrando ar un o draciau cynar un o artistiad mwyaf cyffrous Cymru, Y Pencadlys yn ogystal â thrac o’r gorffennol gan yr anhygoel Plant Bach Ofnus a llawer mwy.

I gael clywed ein rhaglenni radio rheolaidd, ewch i’n gwefan cam.cymru

A taste of the experimental and electronic music created in Wales today with an occasional inspirational flash from the past. In the Winter programme you can listen to one of the earliest tracks from the irrepressible Y Pencadlys as well as listen to a track from the past with the incredible Plant Bach Ofnus, and many more.

To listen to our regular radio shows, go to our website cam.wales

ARTISTIAID/ ARTISTS

SHORT & CURLIES/ Y PENCADLYS/ PLANT BACH OFNUS/ TWLC/ Y PHTHWNG/ H O R S E S/ DAVID MYSTERIOUS

**TEXT FOR APP CONTENT:**

**Amdanom/About**

Mae CAM yn blatfform aml-gyfrwng wedi’i leoli yng Nghaerdydd sy’n gweithredu fel rhaglen radio cerddoriaeth arbrofol o Chymru a thu hwnt o’r enw ‘Cam o’r Tywyllwch’. Darlledir y rhaglen ar Radio Cardiff ac yn achlysurol ar Resonance FM – gallwch ddod o hyd i’r archif radio ynghyd â sinema arlein ar ein gwefan: cam.cymru

Rydym hefyd yn cyhoeddi cylchgrawn digidol (gellir ei lawrlwytho am ddim drwy siop iTunes drwy chwilio am ‘Cylchgrawn CAM’), yn ogystal â chynnal gŵyl gerddoriaeth arbrofol flynyddol – mae rhagor o wybodaeth ar wefan yr ŵyl: gwylcam.cymru

Os nad yw hynny’n ddigon, rydym hefyd yn rhyddhau casgliad o gerddoriaeth arbrofol o Gymru fel cyfres ar feinyl hardd, ewch i’n gwefan i ddarganfod mwy.

/ CAM is a multi-media platform based in Cardiff that operates as an experimental music radio show called ‘Cam o’r Tywyllwch’. The programme is broadcasted on Radio Cardiff and occasionally Resonance FM – archive shows can be found at our website which is also home to our online cinema: cam.wales

We also publish a digital magazine (which can be downloaded for free via the iTunes store if you search for ‘Cychgrawn CAM magazine’), as well as hosting an annual festival of experimental music – more info can be found at our festival micro-site: camfestival.wales

If that’s not enough, we also release a compilation series of experimental music from Wales on beautiful vinyl, go to our website to find out more.